



Call for participation

Following the success of the [i-Docs Symposia](#) in 2011 and 2012, we are delighted to invite you to participate in i-Docs 2014, a two-day event dedicated to the rapidly evolving field of interactive documentary.

i-Docs is convened by [Judith Aston](#), [Sandra Gaudenzi](#) and [Mandy Rose](#), and hosted by the [Digital Cultures Research Centre](#), UWE, Bristol. The event will be held at the [Watershed Media Centre](#) in Bristol's Harbourside on Thursday 20th and Friday 21st of March 2014.

This year's symposium will focus on three pressing themes: Production Models, Engagement & Evaluation and New Territories. We welcome proposals for papers, panels, presentations of work and alternative forms of debate that cover (but are not limited to) the following:

Production Models

- » When the subjects are the story: from "access media" to participatory design
- » The emergence of the Hackathon: storytelling as software
- » The art and ethics of crowd-funding: working with a financing community
- » Documentary meets user experience: translating languages, know-hows and methodologies
- » Broadcasting, digital publishing, community support: where is the money in i-docs?

Engagement and Evaluation

- » "Formerly known as the audience": users, interactants, participants - what's in a name?
- » User testing: what should be tested, when, how and by whom?
- » Reception studies and data science: what are

the methodologies for researching i-docs?

- » "First select your twitter handle": the role of the creator in the age of social networks
- » What does the audience for an i-doc want: who knows (and who cares)?

New Territories

- » i-docs beyond the screen: performativity and presence
- » "The Snowfall effect": is scrolling navigation a paradigm shift?
- » Tactile, haptic, horizontal: the influence of the iPad on i-docs aesthetics
- » Between documentary, journalism and art: crossovers & blurring boundaries
- » NGO, activist, human rights i-docs: advocacy, capacity building, mobilisation
- » i-docs geographical spread: models beyond the Western world

Proposals should be sent to: idocs2014@gmail.com by **Friday 15th of November 2013**. The proposal should clearly outline your intentions in no more than 300 words. Links to further visual materials may be provided, where appropriate. Proposals for alternative formats and themes are very welcome. Conference proceedings will be published on the conference website.

Keynote speakers confirmed so far: **Kate Nash** (*University of Tasmania*), **Hank Willis Thomas** (*Question Bridge*), **Francesca Panetta** (*Firestorm, The Guardian Online*) and **William Uricchio** (*MIT Open Documentary Lab*).

The full two-day delegate fee including lunch and refreshments is £175. Early bird tickets at a reduced rate will go on sale in November.

For further details, see our website: i-docs.org