

MARCH 20TH AM

CONFERENCE STRANDS:

PRODUCTION MODELS

ENGAGEMENT & EVALUATION

NEW TERRITORIES

CASE STUDY

	Cinema 1	Cinema 3	Cinema 2
9 - 9.45	Registration in Waterside 3		
9.45-10.00	Welcome: Professor Steve West Vice-Chancellor, University of the West of England		
10.00-10.15	Introduction Judith Aston, Sandra Gaudenzi, Mandy Rose		
10.15 - 11.15	KEYNOTE Hank Willis Thomas (US) <i>Question Bridge</i>		
11.15 - 11.30	Break - Waterside 3 for refreshments		
11.30 - 13.00	COLLABORATIVE MODELS Benjamin Hoguet & Gerald Holubowicz (FR) <i>Storycode/Racountr</i> Is interactive production a collaborative economy? Jon Dovey (UK) <i>UWE</i> Collaboration and Exploitation in Documentary Ecosystems Jeanie Finlay & Judith Aston (UK) <i>Orion The Mask</i> Exploring mystery, tribute, identity and fandom through the life and work of the man behind the mask, Orion.	UX THINKING & EVALUATION David Green (UK) <i>Culture Lab</i> How (and why) might we build a "User-Centered" documentary production workflow? Siobhan O'Flynn (CA) <i>Transmedia 101/Narrative Now</i> Documentary meets user experience: translating languages, know-hows and methodologies Mike Robbins (CA) <i>Helios Design Labs</i> When the subjects are the story: from "access media" to participatory design	HOW FAR CAN I-DOCS TRAVEL? Paolo Favero (Be) <i>University of Antwerp</i> How far can i-docs travel? Ethnography-based reflections on the meaning of interactive image-making practices in contemporary India. Mohammad Hossein Jafari (Ir) <i>Tarbiat Modares University</i> Participation Made Easy: The role of web documentary in development of participatory documentaries in Iran. Quipu (UK) <i>Chaka Films</i> A living documentary that collects, records and shares the personal stories of the people affected by Peru's unconsented sterilization policy of 1990s.
13.00 - 13.45	Lunch - Waterside 3 for a buffet lunch		

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13.45 - 14.45	KEYNOTE Interrogating audiences: What do we mean by engagement and evaluation? Kate Nash (UK) <i>University of Leeds</i>			
14.45 - 15.45	CASE STUDY: INSIDE THE DISTANCE Sharon Daniel (US) Inside the Distance, documents victim/offender mediation in Belgium, where Restorative Justice is institutionalized within the criminal justice system. Visit Sharon Daniel's biography	EMBODIED EXPERIENCES Martin Percy (UK) LIFESAVER is an interactive documentary which fuses interactivity and live-action film to teach life-saving skills in a new way. Doris C.Rusch & Anuradha Rana (US) <i>DePaul University</i> "For the Record" – Communicating mental illness through embodied experience and inclusive design	COLLABORATIVE MODELS Enrica Colusso, Jason DaPonte & Philo van Kemenade Enrica Colusso has been working – in collaboration with producer Jason DaPonte (The Swarm) & creative technologist Philo van Kemenade – on Ghost Town, the first chapter of a wider research project. Philo van Kemenade (UK) What we learned over a weekend of hacking – lessons from Popathon	WORKSHOP: PRISON MEMORY ARCHIVE Laura Aguiar & Cahal McLaughlin (IE) <i>Queen's University</i> The Prisons Memory Archive: Questioning and Engaging with Interactivity
15.45 - 16.00	Break			
16.00 - 17.00	CASE STUDY: OFFSHORE Brenda Longfellow (US) & Mike Robbins (CA) <i>York University & Helios</i> OFFSHORE explores the dark waters of the global offshore oil industry in the wake of the 2010 Deepwater Horizon explosion. Visit offshore-interactive.com	IMPACT AND DOCUGAMES Bronwin Patrickson (AU) <i>Macquarie University</i> Documentary Games in Context Tomas Rawlings (UK) <i>JTR 125</i> A playable documentary that explores notions of crime and ethics in the infamous Jack the Ripper case.	RECEPTION OF ACTIVIST DOCS Liz Miller & Martin Allor (CA) <i>Concordia University</i> Where is the activism in a committed i-doc?	

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9.45-10.45	KEYNOTE Things to Come: The possible futures of documentary from a historical perspective William Uricchio (US) MIT		
11.00 - 11.15	Break - Waterside 3 for refreshments		
11.15 - 12.15	CASE STUDY: FIRESTORM Francesca Panetta (UK) <i>The Guardian</i> Following the bushfires in Dunalley, Tasmania, the Guardian produced a multimedia journey exploring what happened the day fire devastated their town. Visit Firestorm: The story of the bushfire at Dunalley	CYOD Q&A SESSION Nathan Penlington, Sam Smail, Nick Watson & Fernando R Gutierrez Jesus (UK) <i>Choose Your Own Documentary</i> Following the performance the previous night, the team behind CYOD will discuss the process of creating their unique interactive experience that's part stand-up, part film documentary and part spoken word.	NGO'S & ACTIVISIM Glyn Thomas (UK) <i>World Development Movement</i> Exploring the opportunities for NGOs and charities, by looking at what World Development Movement did with 'Dirty Money'. Ferry Edwin Sirait (ID) <i>Festival Film Dokumenter</i> Trans-Story Telling Project: Social Ecology in Cross Media.
12.15 - 13.15	CASE STUDY: HOLLOW Elaine McMillion (US) An interactive documentary exploring the issues and future of rural America through the eyes and ideas of those living in Southern West Virginia. Visit hollowdocumentary.com	BE SERIOUS ABOUT PLAYFULNESS Bjarke Myrthu (US) Today, it's all mobile and we can sit, stand and move any way we like while still using the machine. It's adapting to our needs, which sets us free to express ourselves in playful ways that we could only dream about beforehand.	NEW JOURNALISM Thomas Schmidt (US) <i>University of Oregon</i> Small is Beautiful: Interactive Storytelling with Limited Resources Gerald Holubowicz (FR) <i>Chewbahat</i> Eastern Europe goes i-Doc
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14.00 - 14.45	CASE STUDY: 94 ELEMENTS Mike Patterson (UK) PFilm & John Burgan (UK) <i>University of South Wales</i> A global filmmaking project, exploring our lives through the lens of the element. Visit www.94elements.com	FOCUS SPAIN Arnau Gifreu (ES) <i>University of Vic</i> Alex Badia (ES) <i>Barret Films</i> Serrana Thomas (ES) <i>Intropia Media</i>	REACT: OPEN SPACE FUTURE DOC Jon Dovey (Director, REACT) & Matt Davenport (Producer, REACT) will join REACT Future Documentary Sandbox producers and advisors in an open ended discussion.	WORKSHOP: EARTH IN VISION Joe Smith & Kim Hammond (UK) <i>Open Unversity</i> Developing an interactive resource to reflect the BBC coverage of environmental change 1960-2010
14.45 - 15.35	CASE STUDY: AVATAR SECRETS Ramona Pringle (CA) <i>Peak Media</i> An interactive documentary for the iPad which explores the complexities of human connection in the wired world Visit avatarsecrets.com	This panel is the first discussion at a conference on interactive documentary to focus on the production of the emerging Latin field.		
15.35 - 15.55	Break			
15.55 - 17.10	FROM DATABASE TO DOCUBASE: LESSONS FROM THE INTERACTIVE ARCHIVE William Uricchio, Julie Fischer, Sarah Wolozin (US) MIT Elaine McMillion (US) Bjarke Myrthu (US)			
17.10 - 17.30	CLOSING SESSION			