### MARCH 20TH AM

#### CONFERENCES STRANDS:

<table>
<thead>
<tr>
<th>Cinema 1</th>
<th>Cinema 3</th>
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<tbody>
<tr>
<td>9 - 9.45</td>
<td>Registration in Waterside 3</td>
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| 10.15 - 11.15 | **KEYNOTE**
Hank Willis Thomas (US)
Question Bridge | |
| 11.15 - 11.30 | Break - Waterside 3 for refreshments | |
| 11.30 - 13.00 | **COLLABORATIVE MODELS**
Benjamin Hoguet & Gerald Holubowicz (FR)
Storycode/Racountr
Is interactive production a collaborative economy?
Jon Dovey (UK)
UWE
Collaboration and Exploitation in Documentary Ecosystems
Jeanie Finlay & Judith Aston (UK)
Orion The Mask
Exploring mystery, tribute, identity and fandom through the life and work of the man behind the mask, Orion. | **UX THINKING & EVALUATION**
David Green (UK)
Culture Lab
How (and why) might we build a "User-Centered" documentary production workflow?
Siobhan O'Flynn (CA)
Transmedia 101/Narrative Now
Documentary meets user experience: translating languages, know-hows and methodologies
Samuel Gantier (FR)
University of Valenciennes
Analyse interactive documentary users profiles to improve design process
Helios (CA)
Helios Design Labs
When the subjects are the story: from "access media" to participatory design | **HOW FAR CAN I-DOCS TRAVEL?**
Paolo Favero (Be)
University of Antwerp
How far can i-docs travel? Ethnography-based reflections on the meaning of interactive image-making practices in contemporary India.
Mohammad Hossein Jafari (Ir)
Tarbiat Modares University
Participation Made Easy: The role of web documentary in development of participatory documentaries in Iran.
Quipu (UK)
Chaka Films
A living documentary that collects, records and shares the personal stories of the people affected by Peru's unconsented sterilization policy of 1990s. |
| 13.00 - 13.45 | Lunch - Waterside 3 for a buffet lunch | |

### MARCH 20TH PM

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| 13.45 - 14.45 | **KEYNOTE:**
Kate Nash (UK)
University of Leeds
Impact and evaluation | |
| 14.45 - 15.45 | **CASE STUDY:**
Sharon Daniel (US)
INSIDE THE DISTANCE
Inside the Distance, documents victim/defender mediation in Belgium, where Restorative Justice is institutionalized within the criminal justice system.
Visit Sharon Daniel’s biography | **EMBODIED EXPERIENCES**
Martin Percy (UK)
LIFESAVER is an interactive documentary which fuses interactivity and live-action film to teach life-saving skills in a new way.
Doris C.Rusch & Anuradha Rana (US)
DePaul University
“For the Record” – Communicating mental illness through embodied experience and inclusive design | **COLLABORATIVE MODELS**
Enrica Colusso, Jason DaPonte & Philo van Kemenade
What we learned over a weekend of hacking – lessons from Popathon
Philo van Kemenade (UK)
What we learned over a weekend of hacking – lessons from Popathon |
| 15.45 - 16.00 | Break | |
| 16.00 - 17.00 | **CASE STUDY:**
Brenda Longfellow (US)
OFFSHORE
OFFSHORE explores the dark waters of the global offshore oil industry in the wake of the 2010 Deepwater Horizon explosion.
Visit offshore-interactive.com | **IMPACT AND DOCUGAMES**
Bronwin Patrickson (AU)
Macquarie University
Documentary Games in Context
Tomas Rawlings (UK)
JTR 125
A playable documentary that explores notions of crime and ethics in the infamous Jack the Ripper case. | **RECEPTION OF ACTIVIST DOCS**
Liz Miller & Martin Allor (CA)
Concordia University
Where is the activism in a committed i-doc? |
| 21.00 | **CHOOSE YOUR OWN DOCUMENTARY (PERFORMANCE)** | | |
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<td><strong>9.45-10.45</strong></td>
<td><strong>KEYNOTE:</strong> William Uricchio (US) MIT</td>
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<td><strong>11.00-11.15</strong></td>
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<td><strong>11.15-12.15</strong></td>
<td><strong>CASE STUDY: FIRESTORM</strong> Francesca Panetta (UK) The Guardian Following the bushfires in Dunalley, Tasmania, the Guardian produced a multimedia journey exploring what happened the day fire devastated their town. Visit Firestorm: The story of the bushfire at Dunalley</td>
<td><strong>CYOD Q&amp;A SESSION</strong> Nathan Penlington, Sam Smail, Nick Watson &amp; Fernando R Gutierrez Jesus (UK) Choose Your Own Documentary Following the performance the previous night, the team behind CYOD will discuss the process of creating their unique interactive experience that's part stand-up, part film documentary and part spoken word.</td>
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<td><strong>12.15-13.15</strong></td>
<td><strong>CASE STUDY: HOLLOW</strong> Elaine McMillion (US) An interactive documentary exploring the issues and future of rural America through the eyes and ideas of those living in Southern West Virginia. Visit hollowdocumentary.com</td>
<td><strong>BE SERIOUS ABOUT PLAYFULNESS</strong> Bjarke Myrthu (US) Today, it's all mobile and we can sit, stand and move any way we like while still using the machine. It's adapting to our needs, which sets us free to express ourselves in playful ways that we could only dream about beforehand.</td>
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<td><strong>13.15-14.00</strong></td>
<td>Lunch - Waterside 3 for a buffet lunch</td>
<td><strong>NEW JOURNALISM</strong> Thomas Schmidt (US) University of Oregon Small is Beautiful: Interactive Storytelling with Limited Resources Gerald Holubowicz (FR) Chewbahat Géraud will discuss the successes, challenges and difficulties of the projects Rok! Ukraine and Grozny Nine Cities.</td>
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<td><strong>14.00-14.45</strong></td>
<td><strong>CASE STUDY: 94 ELEMENTS</strong> Mike Patterson (UK) PFilm &amp; John Burgan (UK) University of South Wales A global filmmaking project, exploring our lives through the lens of the element. Visit <a href="http://www.94elements.com">www.94elements.com</a></td>
<td><strong>FOCUS SPAIN</strong> Arnau Gifreu (ES) University of Vic Alex Badia (ES) Barret Films Serrana Thomas (ES) Intropía Media</td>
<td><strong>REACT: OPEN SPACE FUTURE DOC</strong> Jon Dovey (Director, REACT) &amp; Matt Davenport (Producer, REACT) will join REACT Future Documentary Sandbox producers and advisors in an open ended discussion.</td>
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<td><strong>14.45-15.35</strong></td>
<td><strong>CASE STUDY: AVATAR SECRETS</strong> Ramona Pringle (CA) Peak Media An interactive documentary for the iPad which explores the complexities of human connection in the wired world Visit avatarssecrets.com</td>
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<td><strong>WORKSHOP: EARTH IN VISION</strong> Joe Smith &amp; Kim Hammond (UK) Open University Developing an interactive resource to reflect the BBC coverage of environmental change 1960-2010</td>
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<td><strong>15.35-15.55</strong></td>
<td>Break</td>
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<td><strong>15.55-17.10</strong></td>
<td><strong>FROM DATABASE TO DOCUBASE: LESSONS FROM THE INTERACTIVE ARCHIVE</strong> William Uricchio, Julie Fischer, Sarah Wolozin (US) MIT Elaine McMillion (US) Bjarke Myrthu (US)</td>
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<td><strong>17.10-17.30</strong></td>
<td><strong>CLOSING SESSION</strong></td>
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